

Mount Royal
Cougar Booster Club
Incorporated November 26, 1982

2008 AGM
Monday, October 27, 2008
Minutes

1.0 Call to Order

The meeting was called to order by Chris Dawe at 6:23 p.m.

1.1 Welcome, Roll Call, Introductions

In attendance:

Chris Dawe, President

Karla Karch, Mount Royal College Rep

Paul Pospisil, Secretary

Kimmo Korvela, Dexter Nelson, Kelsey Pew,

Marc Dobell (coach), Kyle Henry (Athletics), Corey Letendre (alumni),

Jessica Mercier (athlete), Jean Laforest (coach),

Nadine Bauman (vball alumni), Sharlene Marschall (vball alumni)

Absent:

Steve MacEwan, Treasurer

Rose Macgillivray, Fundraising Chair

Trina Radcliffe

1.2 Approval of Agenda

Motion: to accept the agenda. Moved (Dexter) /Seconded (Kimmo) / Approved (vote 12-0).

1.3 Adoption of 2007 AGM Minutes

Motion: To accept the 2007 AGM Minutes. Moved (Kimmo)/ Seconded (Karla) / Approved (vote 12-0).

2.0 Old and New Business

2.1 Strategic Plan Overview

Chris reviews the Strategic Planning Notes and CBC information sheet (attached). The review included an explanation of how the Planning notes were developed and an annotated summary of the Planning objective points.

The CBC information sheet contains a brief history of the club, a synopsis of the club's current direction and information about upcoming meetings. This has been distributed at numerous events this fall

2.2 Membership

The strategic plan called for 200 active members. This objective has not been met. It was pointed out that there are 180 current student-athletes who are eligible members. This led to a discussion of eligible versus active. The concept of “active” has never been defined. Creating such a definition needs to be done this year. It was suggested that the definition of active should be inclusive as to include activities such as the volunteering time not necessarily limited to meeting attendance.

2.3 Role, responsibilities and elections

The positions and current holders are on the information sheet. Chris reviewed each position and its responsibilities as defined by the by-laws.

Elections

The President, Chris, is at the end of his first year of a two-year term and will complete his term.

The Treasurer, Steve, has completed his two-year term, but is willing to stand for re-election.

The Secretary, Paul, has completed his two-year term and will not be seeking re-election

The Fund Raising Chair, Rose, is at the end of her first year of a two-year term but due to personal commitments will be resigning her position.

Kelsey and Trina are at the end of the first year of two-year term and will complete their terms.

Dexter and Kimmo have completed their two-year terms, but are willing to stand for re-election.

Thus, open positions are: Treasurer, Secretary, Fund Raising Chair and at least two Directors.

Nominations for the position of Treasurer:

Steve Moved (Kimmo)/ Seconded (Dexter)/ Steve accepted (by proxy).

Motion: to close nominations for Treasurer. Moved (Karla)/ Second (Cory)/ Approved

Steve is elected Treasurer by acclamation

Nominations for the position of Secretary:

Cory Moved (Kimmo)/ Seconded (Karla)/ Cory accepted

Motion: to close nominations for Secretary. Moved (Dexter)/ Seconded (Paul)/ Approved

Cory is elected Secretary by acclamation

Nominations for the position of Fund Raising Chair:
Kelsey Moved(Kyle) Kelsey declines the nomination.

Motion: to close nominations for the position of Fund Raising Chair.
Moved (Chris)/ Seconded(Karla)/ Approved
The position of Fund Raising Chair is unfilled.

TASK: this position needs to be fill as soon as possible. There are a couple of potential candidates who will be contacted.

Nominations for the Director's positions:
Kimmo Moved (Karla)/ Seconded (Dexter)/ Kimmo accepted
Dexter Moved (Cory)/ Seconded (Kelsey)/ Dexter accepted

Motion: to close nominations for Directors. Moved (Karla)/ Seconded (Marc)/ Approved
Kimmo and Dexter are elected as Directors by acclamation

2.4 Updates, events, information and other discussions

Affiliation Agreement:

Chris and Karla have continued discussions with the college administration in regards to finalizing the Affiliation agreement. Currently the college is requesting clarification in regards to the working relationship between the club and various college units, i.e. Athletics, Alumni Relations, etc. Chris and Karla will meet with the respective units to clarify the relationship. A meeting with Alumni Relations is scheduled for next week. As well, they are waiting on a risk management analysis due to the addition of a clause to the agreement.

Insurance

Chris's understanding is that Steve has completed the paperwork for the insurance, but may need signatures from Executive members.

Golf Tournament

Since the club is not a charitable organization it cannot issue charitable donation tax receipts. This is a problem for some people with respect to the Golf Tournament. Steve is investigating the possibility and process for the club to obtain charitable status. If not possible an alternative would be to work with the Foundation, as they have charitable status. However, this arrangement would require sharing the proceeds with the Foundation .

There was the suggestion of getting on-campus coaches to lead in the running of the Golf Tournament. There is the question of getting consistency in the running of the tournament. The idea is to have an independent chair and that a couple of coaches work with this person.

November Social Event

Kelsey has organized the club's alumni social event at Niko's Bistro on Tuesday, November 18th. In order for this event to be successful everyone needs to send out a general invitation to their contact list. The intention is to have greeters at the door taking names/business cards to find alumni and sponsors. The deadline for sending out invitations is October 31.

The idea of gifts and door prizes were discussed. It was determined that attendees will be given a free MRC game entry passes and a free Rec Facilities pass. Chris and Karla will investigate door-prizes, such as wine from Alumni Relations and Cougar wear from the Athletics department.

Communications & Marketing Plan

The Club has retained Techbent for the Marketing plan. They are planning to start working on the plan in the next week. The intent was to launch the marketing plan at the November social event, if possible this is still the objective, however, only if a coherent Marketing plan has come together by the time of the event.

Status of the Club

Chris requested feedback on where the club is based on all of the planning work that has been done this year, basically are we on the right track? The general consensus is that we are going in the right direction taking, but that it is taking longer than expected. This was summarized in the statement that the movement on the planning ideas is taking baby steps.

It was suggested that a fact sheet about club activities/achievements for the previous three years be developed. Things that could appear are fund-raising activities the club has undertaken, amounts and items to which the Club has donated. This fact sheet would be very useful in promoting the Club, especially to current athletes and alumni as it would demonstrate the significant contribution of the Club to scholarships.

In order to grow membership we need to get current athletes involved while they are on campus. The question is what is the best method of making current athletes aware of the Club? Some suggestions were to:

- use SAC and recent alumni.
- have an alumni and current player representative on the board from each team
- have the coaches see the club as a useful resource for them and their team.

- highlight the social aspect of the club, i.e. networking and maintaining contact with teammates, the program and the college.

Communication and education is the key for all of these.

3. Future Meetings

3.1 Regular meeting – Monday, Nov 24, 2008-10-27 at 6 p.m.

2 Adjournment

Motion: To adjourn the meeting. Moved (Kimmo) /Second (Kyle) / Carried.

The meeting was adjourned at 8:02 pm.